

Free Flow Wines, the pioneer of premium wine on tap, delivers the world's premium wine brands to the taps of restaurants and large venues nationwide. Free Flow's keg leasing, filling, and logistics services have allowed the wine and hospitality industries to move to a more sustainable way of offering consumers the freshest, best tasting glass of wine.

# WINE ON TAP

Wine on Tap is an innovative dispense method for wines by the glass to ensure a fresh and delicious glass of wine. Wine-certified stainless-steel parts and a special blend of inert gas prevent oxidation and enable wine to stay fresh for weeks after being tapped.

## **SERVICES**

- Keg Leasing, Filling and Logistics Services
- Bulk Wine Storage
- Sales & Marketing Support
- Tap Installation Support

### SUSTAINABILITY

Wine on tap reduces the cost of traditional bottle packaging and transportation. By eliminating traditional packaging (bottles, corks, capsules, labels and cases), there is a great deal less to ship and recycle, lowering the carbon footprint of the wine, restaurant and hospitality industries. Each wine keg holds the equivalent of 26 bottles. Free Flow Wines' kegging and logistics services have brought more than 250 premium wine brands to the taps of more than 8,000 restaurants, hotels, sports, and entertainment venues nationwide. Each one of Free Flow's stainless steel kegs put into service will save 2,340lbs of trash from the landfill over it's lifetime, equaling tens of millions of pounds of waste to date.

# **HISTORY**

Free Flow Wines was founded in 2009 by two wine-industry veterans who wanted to innovate beyond the bottle and give wine lovers a better glass of wine, every time. They developed the Free Flow Wines process of kegging and serving wine on tap that is now used by the world's most respected wineries and their winemaking teams.

## **FACILITY**

Free Flow Wines has locations in Sonoma, CA and Bayonne, NJ. Both locations are state-of-the-art facilities built from the ground up. As the pioneer of wine on tap, all of Free Flow's equipment is custom built for one purpose — placing fine wine safely into stainless steel kegs. Free Flow Wines' cleaning processes have been vetted by the world's most sophisticated quality control teams and their standard operating procedures were developed entirely in-house. Free Flow Wines' state of the art cleaning ensures that every keg is cleaned and made wine-ready. Their cleaning, filling, and tracking systems ensure that fine wine gets to the customer, tasting just the way the winemaker intended.