



## EXECUTIVES

### **Rich Bower, CEO**

Rich joined Free Flow in 2018. Rich began his career in the wine industry in 1990. Since then, he has held senior positions with Saxco International, Beringer and Gallo. Rich is delighted to be part of the Free Flow team and relishes the opportunity to change the way premium wines are delivered to consumers. In his free time Rich enjoys open water swimming, college sports, and spending time with his family.

### **Rob Perman, VP of Operations**

Rob joined Free Flow in 2010 as employee number one. Rob has more than 10 years of experience in all facets of wine production, and more than 5 years in wine sales. With production experience from J Vineyards to Dana Estate, and sales experience from Gallo, Rob's attention to detail and focus on quality ensures that our production facility is running smoothly at all times.

### **Barclay, VP of Business Development & Trade**

Barclay has more than 15 years' experience working in the beverage industry. His diverse experience and cross-functional expertise, enables him to quickly assess scenarios, implement proven best practices where applicable and develop unique solutions to address unprecedented challenges as needed. As Vice President of Business Development, Barclay's primary responsibility is helping On-Premise operators discover how wine on tap can greatly improve the profitability, service speed, and environmental sustainability of their by-the-glass wine programs.

## BOARD OF DIRECTORS

John Muse, Chairman  
Waltz Klenz  
Albert Baldocchi  
Gary Horton  
Lane Cardwell  
Jordan Kivelstadt  
Alan Menkes

## LEADERSHIP TEAM

Chad Morgan, Director of Operations (Sonoma, CA)  
Christopher Russell, Director of Operations (Bayonne, NJ)  
Danielle Cochran, Director of Finance  
Julia Tarazoff, Director of Customer Success & Marketing  
Kevin Morrisey, Director of Logistics  
Jose Loria, Director of Maintenance  
Anthony Gutierrez, Director of Supply Chain  
Ted Carrick, Director of Strategic Initiatives  
Holly Osowiecki, Production Scheduling Manager  
Brandie Van Vliet, Human Resources Manager  
Harry Harris, GM, Director of TAP'D Draft Solutions  
Ben Perry, Manager of Installations, TAP'D Draft Solutions